



WEEK **WITHOUT** DRIVING

October 1-8, 2026

What would change for you if driving were NOT an option?

How would you travel? How much extra time would it take to reach your destination? Almost one third of our county residents face this daily challenge. During Week Without Driving let's walk or roll in their shoes and experience what it really takes to get around our county without a car.

How you can participate during the week:

- ☐ **Sign up!**
- ☐ Announce your participation.
- ☐ Encourage employee participation.
- ☐ Host public events and promotions.
- ☐ Attend the county-wide event on October 2nd.
- ☐ Engage the media to promote your participation.
- ☐ Focus your message on respect for non-drivers.
- ☐ Advocate policy change to improve safety for nondrivers.
- ☐ Record and post your travel stories on social media prior to and during the week.
- ☐ Write about it after the week reflecting on your experiences.

We have a business participation guide and can provide media tools and anything else you need to make the week's activities work for you. Send your suggestions and requests to: [Rebecca Downing](#).

SANTA CRUZ COUNTY'S 2ND ANNUAL WEEK WITHOUT DRIVING
OCT. 1 - 8, 2026

WEEK **WITHOUT** DRIVING

COMMUNITY CELEBRATION

**Friday, Oct. 2, 2026
4 - 7pm | Capitola Mall**

COULD YOU GO A WEEK WITHOUT DRIVING?

Sign Up:
CruzinTogetherSCC.org/week-without-driving

- Free community event!
- Local organizations and business booths
- Learn about local transit options
- Explore bike & e-bike resources
- Connect with accessibility & safety advocates
- Family activities, coupons, & giveaways

Logos: Santa Cruz County, Metro, Santa Cruz County Regional Transportation Center (SCRTC), Community Traffic Safety Coalition